20 25



# OHIO COUNCIL FOR HOME CARE & HOSPICE

### SPONSOR PROSPECTUS

OCHCH sponsorship offers a wealth of creative and exciting ways to promote your organization to home care, hospice, and private duty agencies across Ohio, while also demonstrating your increased support of the industry.



#### **ABOUT THE COUNCIL**





Established in 1965, the Ohio Council for Home Care & Hospice (OCHCH) is a non-profit association that represents the interests of health care at home providers in Ohio.

OCHCH advocates for ethical, compassionate, and quality home and community-based care, as well as for the individuals and families our members serve. As the voice of health care at home, we strive to provide value, resources, and partnership for those who provide care for our most vulnerable citizens.

Learn more at OCHCH.org.



### Levels & Opportunities

	DIAMOND	PLATINUM	GOLD	SILVER	MEMBER+
	\$15K	\$12K	\$10K	\$8K	\$3K
Membership Membership					
Affiliate Membership	J	<b>V</b>	1	√	<b>√</b>
Member Spotlight Feat	ure¹ 4	3	2	ĵ	æ
Education, Events & Annual Conference and Trade Show (AC&TS)					
AC&TS Credit <sup>2</sup>	\$4,000	\$3,000	\$2,500	\$2,000	\$1,500
Golf Outing Credit <sup>2</sup>	\$2,000	\$1,000	\$750	\$500	l <del>a</del>
Spring Financial Conference Exhibit Space & Session Intro	S (S) (1)	√	<b>√</b>	√	i <del>e</del>
AC&TS Swag (1 Item)	√,	√	-	· <del>*</del> *	775
AC&TS Breakout Intro <sup>3</sup>	V	<b>√</b>	√	<b>√</b>	× <del>=</del>
AC&TS Keynote Intro <sup>3</sup>	J	æx	:=:	-	9 <del>4</del>
Educational Session⁴	2	1	-	-	5 <del>=</del>
Enhanced Engagement & Community Connections					
Advisory Board Seat	J	74	H	æ	•
Logo Visibility on Websi	te √	J	√	√	√
Warm Introductions	√	<b>√</b>	√	<b>√</b>	<b>√</b>
Visibility at Regional Network Socials - New for 2025!	ing 5	4	3	2	1
Website Ad (1 month ed	a.) 4	3	2	ĵ	=

<sup>1-</sup> Placement of member-provided content in the new for 2025 monthly e-blast focused on sponsors and affiliate members 2- A Non-Refundable Credit toward any event-related purchase (sponsor tier, exhibit booth, RSVPs, etc.)

<sup>3-</sup> AC&TS Breakout and Keynote introduction availability & assignments based on number of sessions relative to sponsors
4- Work with OCHCH to plan & deliver educational content in either a webinar or in-person setting



### À LA CARTE OPTIONS

<u>Education</u> - Partner with OCHCH to help develop and provide a theme and content for an event.

<u>CCBC Fundraiser</u> - A fun event supporting the CCBC on March 1.

<u>Hot Topic Forum</u> - Underwriting to support the monthly webinars

Member Adventure - A customized networking experience with OCHCH members, such as a sports tailgate/seat block, executive dinner, happy hour, driving range outing, etc.

<u>Networking</u> - Grow your visibility by sponsoring a regional OCHCH networking event.

Website Ads & Social Media - A customized cadence of visibility on OCHCH's website and social platforms.

# Premier Event Sponsor Select one or all of these to fit your goals.

- Annual Member Business Meeting Dinner (Sept.)
- Spring Financial Summit (March 19 & 20)
- Golf Outing to support the OCHCH PAC (July 28)
- Annual Conference & Trade Show (September)







# THANK YOU



#### **LET'S GET STARTED!**

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