

#### **OHIO COUNCIL** FOR HOME CARE & HOSPICE

## **Annual Conference** & Trade Show

Celebrating 60 Years of Service September 15 & 16, 2025





































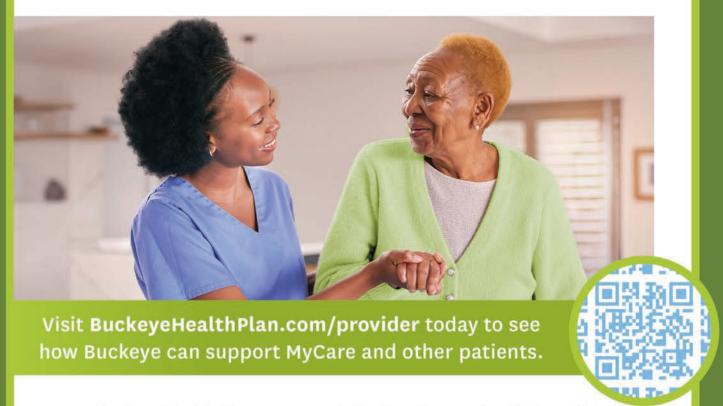






# Proud to be Selected as a Next Generation MyCare Ohio Plan

# PARTNER WITH BUCKEYE HEALTH PLAN TO SUPPORT YOUR PATIENTS



Buckeye Health Plan was awarded a Next Generation MyCare Ohio contract from the Ohio Department of Medicaid effective January 1, 2026. Together with our providers, we will continue serving dually eligible (Medicare-Medicaid) members throughout Ohio to transform the health of the communities we serve, one person at a time.





#### **WELCOME!**



#### Annual Conference & Trade Show

September 15 & 16, 2025 Columbus, Ohio

#### **PUBLISHED FOR**

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The Ohio Council for Home Care & Hospice provides resources, opportunities, and partnerships for those who provide care to our most vulnerable citizens. OCHCH staff are available to assist you. To contact staff members, call 614.885.0434. For more information, visit ochch.org/about/team.



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#### **Lisa Von Lehmden**

**Executive Director** 

elcome to the Annual Conference & Trade Show! We are thrilled to gather here with you for two days of education, networking, and collaboration. This year is especially meaningful as we celebrate the Council's 60<sup>th</sup> anniversary—six decades of advocacy, education, and support for Ohio's home care and hospice agencies. Fittingly, this

milestone aligns with the 60<sup>th</sup> anniversary of the Centers for Medicare & Medicaid Services, marking a shared history of innovation and commitment to care in the home.

The industry is evolving rapidly, from new technologies strengthening back-office operations to advanced clinical tools enhancing care. Our breakout sessions, vendor exhibits, and keynotes will help your agency leverage this evolution to adapt, grow, and remain at the forefront of home and community-based care. Beyond educational sessions and exhibits—this conference is about strengthening a movement. Together, we are building agencies that are operationally intelligent, clinically thoughtful, and deeply committed to the patients and families we serve. We are especially grateful to our vendors and sponsors who make this conference possible. Please take time to visit them, learn about their offerings, and engage in conversation—they are important partners in the success of our work.

On behalf of the Council, thank you for being here and joining us in this celebration of 60 years of service, progress, and community! We hope you leave the gathering inspired, better equipped, and more connected to peers across the state.

Thank you,

Lisa Von Lehmden

#### YOUR MEMBERSHIP TEAM

Lisa Von Lehmden Executive Director

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Community Relations Director

**Drew Cook** 

Communications Director

Hope Mullikin, RN
Principal Expert & Help Desk Director

Erik Mikkelson, Esq.

Senior Director of State Government Relations, Hicks Partners Sean Welch

Advisor, Strategy & Special Projects

**Katie Eisel** 

Payer Relations Director, OCHN

Katie Gallenstein, BSN, RN, HNB-BC Special Project Consultant

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Participating in conference Breakout Sessions will provide up to 1.5 Nursing Contact Hours to attendees. Keynote Sessions provide 1 Nursing Contact Hour. Continuing Education credits for other professional disciplines, such as PT/OT, are pending at press time for this booklet. To be eligible for Contact Hours, attendees must not miss more than 10 minutes of a session.

Monday, Sept. 15 <sup>th</sup>	CONFERENCE OPEN AT OPEN 7:30 AM
7:30-9:00 am	Registration, Breakfast, Trade Show Networking, sponsored by MarshMcLennan Agency & HHAeXchange
9:00-10:00 am Room: Admiral Ballroom	<b>DAY 1 KEYNOTE</b> "Lessons from the National Patient and Family Satisfaction Quality Improvement Project" - Keynote by Lindsay Doak, MBA, Director of Research and Education, BerryDunn.
10:15-11:45 am	EDUCATIONAL BREAKOUTS 1
Room: Admiral A	SESSION 1  Metrics, Margins and Market: Data Trends in Home Health & Hospice  ★ Jaclyn Johnson, PT, DPT, Account Executive, Client Success, Homecare Homebase  ★ Rob Simione, Vice President, SimiTree
Room: Admiral B	SESSION 2 Electronic Visit Verification Impact to Providers ★ Kristy Pyles, Founder and CEO, In Your Corner Consulting
Room: Helm	SESSION 3  Navigating Hospice Federal Audits  ★ Kristie Meers, Chief Clinical Officer, Careficient
Room: Starboard	SESSION 4  2025 Employment Law Update for Healthcare Providers and Risk Mitigation  ★ Daphne Kackloudis, Member, Brennan, Manna & Diamond  ★ Mercedes Sieg, Attorney, Brennan, Manna & Diamond
Room: Admiral C/D	SESSION 5 "It's Just Part of the Job": The Leadership Trap We Need to Leave Behind ★ Jonas Fortenberry, Vice President, Business Development, POM Safe
11:45 am-1:00 pm Room: Admiral Ballroom	Networking Lunch sponsored by Careforth
1:00-2:30 pm	EDUCATIONAL BREAKOUTS 2
Room: Admiral A	SESSION 7  Harnessing Technology and Al for Operational Excellence in Home Health  ★ Hannah Vale, Chief Growth Officer, HealthRev Partners  ★ Michael Greenlee, MBA, CEO, HealthRev Partners
Room: Admiral B	SESSION 8 From the Top Line to the Bottom Line: Protecting Your Agency's Profitability in the Current World ★ Phil Feldman, CPA, National Director of Revenue Cycle Management, HHAeXchange
Room: Helm	SESSION 9  The Impact of HOPE on Workforce and the Bottom Line  ★ Christina Andrews, Senior Director of Professional Services, Axxess



Room: Starboard	SESSION 10 Ohio Nurse Practice Act Update 2025 ★ Jeana Singleton, JD, Member and General Counsel, Brennan, Manna & Diamond
Room: Admiral C/D	SESSION 11 Waiver Types To Help You Grow Your Agency ★ Jenna Parks, Marketing Associate, GEOH
Room: Anchor	SESSION 12 EVV Office Hours ★ Kristy Pyles, Founder and CEO, In Your Corner Consulting
2:30-2:45 pm	Networking Break sponsored by Axxess & GMS
2:45-4:15 pm	EDUCATIONAL BREAKOUTS 3
Room: Admiral A	SESSION 13  Potentially Preventable Hospitalizations (PPH) - Managing HH programming content for PPH Success  ★ Arnie Cisneros, PT, President, Home Health Strategic Management  ★ Kimberly McCormick, RN, BSN, Executive Clinical Director, Home Health Strategic Management
Room: Starboard	SESSION 14 Best Billing Practices in a Changing Medicaid Environment ★ Derek Vester, Director of Billing, GEOH
Room: Helm	SESSION 15 Deprescribing in Hospice ★ Jaymie Wilson, APRN-CNP, ACHPN, Chief Operating Officer, PDC Rx
Room: Admiral B	SESSION 16 Upskilling the Workforce ★ Tony Meluzio, BS, MA, Director of Professional Development, Axxess
Room: Admiral C/D	SESSION 17 Overcoming Non-Compliance: It's not what you think!  ★ Jennifer Bierhup RN, WCC, CCM, iRNPA, FACCWS, Director, Clinical Education, Tissue Health Plus
4:15-5:00 pm	Trade Show Networking Reception
5:00-7:00 pm	OCHCH 60 <sup>th</sup> Birthday Reception sponsored by Patients Choice Laboratories, Homecare Homebase, Reidy Medical Supply, HealthRev Partners, KanTime, Momba Home Care, and @HomeConnex.
Tuesday, Sept. 16 <sup>th</sup>	CONFERENCE OPEN AT 8:00 AM
8:00-9:30 am	Registration, Breakfast, Trade Show Networking, sponsored by MarshMcLennan Agency & HHAeXchange
9:30-10:30 am Room: Admiral Ballroom	DAY 2 KEYNOTE  "Unlocking Gentelligence: Understanding & Leveraging Generational Diversity in the Workplace"  - Keynote by Megan W. Gerhardt, Ph.D., Professor of Management and Leadership, Miami  University's Farmer School of Business; Author, Gentelligence: The Revolutionary Approach to  Leading an Intergenerational Workforce; Owner, The Gerhardt Group.

## **AGENDA**

10:30-11:00 am	Networking with Exhibitors
11:00 am-12:45 pm Room: Admiral Ballroom	2025 Caring Awards Luncheon, sponsored by Alora Home Health Software
1:00-2:30 pm	EDUCATIONAL BREAKOUTS 4
Room: Admiral A	SESSION 19 Improving HHCAHPS Scores  ★ Melinda Gaboury, COS-C, Chief Executive Officer, Healthcare Provider Solutions
Room: Admiral B	SESSION 20 Medicaid as Your Payor Source for Your Home Care Agency ★ Julio Barea, Vice President of Sales, CareTime
Room: Admiral C/D	SESSION 21 Leveraging Market Intelligence and Collaboration for Referral Growth  ★ Madison Burns, Manager, Customer Success, Trella Health  ★ Ben Fuller, Account Executive, Trella Health
Room: Starboard	SESSION 22 Wholehearted Nursing: Holistic Strategies to Reconnect with Meaning ★ Katie Gallenstein BSN, RN, HNB-BC, Owner, Mindful Works Wellness
Room: Helm	SESSION 23 The Anticoagulant Conundrum: Facts, Fallacy, and Finding the Right Words ★ Caren McHenry Martin, PharmD, BCGP, Senior Clinical Manager, Enclara Pharmacia
Room: Anchor	SESSION 24 EVV Office Hours ★ Kristy Pyles, Founder and CEO, In Your Corner Consulting
2:30-2:45 pm	Networking Break sponsored by Axxess & GMS
2:45-4:15 pm	EDUCATIONAL BREAKOUTS 5
Room: Admiral A	SESSION 25 PDGM Metrics: Connecting Functional Status, Comorbidities, and Financial Outcomes ★ Lisa Selman-Holman, JD, BSN, RN, Vice President, Clinical Services, McBee, part of Netsmart
Room: Starboard	SESSION 26 The Innovative Leader - Differentiating Practice and Outcomes ★ Cindy Campbell, MHA, BSN, RN, CCS-HH, Senior Director Advisory Services, WellSky
Room: Admiral C/D	SESSION 27 Strategies for Growth and Profitability ★ Shane LuQuire, Senior Growth Consultant, CHAP



Room: Admiral B SESSION 28

Navigating the Future of Managed Care

★ Regina Wild, LPN, CRCR, Director of Managed Care Consulting, Healthcare Provider Solutions

Room: Anchor SESSION 29

Management of the Terminally III Cardiac Patient

★ Caren McHenry Martin, PharmD, BCGP, Senior Clinical Manager, Enclara Pharmacia

Room: Helm SESSION 30

How to Prepare for Medicare Home Health Surveys

★ Colleen Jones, VP Operations, Alora Healthcare Systems

**4:15 pm** Conference Adjourns

#### **KEYNOTE SPEAKERS**



#### **Lindsay Doak, MBA**

Director of Research and Education, BerryDunn

Day 1 Keynote: Lessons from the National Patient and Family Satisfaction Quality Improvement Project

Lindsay is a seasoned leader in the industry, with 18 collective years of experience leading strategic direction and growth initiatives for the healthcare education, business intelligence, and patient satisfaction markets. Lindsay's role with BerryDunn includes spearheading the 2021 National Healthcare at Home Best Practices and Future Insights Study. She has extensive experience working on national studies and has served as Co-Chair of the Phillips National Telehealth Study. Lindsay has a passion for industry education, and she currently serves on the Innovation Committee for the National Association for Home Care and Hospice (NAHC). Her past experience includes the creation of education platforms and certification programs, providing strategic direction to align programs and content offerings with current industry needs.



#### Megan W. Gerhardt, Ph.D.

Professor of Management and Leadership, Miami University's Farmer School of Business, Author, *Gentelligence: The Revolutionary Approach to Leading an Intergenerational Workforce*, Owner, The Gerhardt Group

**Day 2 Keynote:** Unlocking Gentelligence: Understanding & Leveraging Generational Diversity in the Workplace

Megan is a Professor of Management and Leadership at Miami University's Farmer School of Business. In addition to her academic work, she consults and speaks with leading organizations worldwide on leveraging generational diversity in the workplace and is the author of *Gentelligence: A Revolutionary Approach to Leading an Intergenerational Workforce*. Her Gentelligence framework was featured as Harvard Business Review's Big Idea in March 2022 and selected for Harvard Business Review's Top 10 Must Reads for 2024. Through her work (gentelligence.org), Dr. Gerhardt focuses on harnessing individual differences to drive impact and exceptional performance.

## **PRESENTERS**

Enjoy educational programs from industry experts from across the nation, addressing critical topics in home health and hospice.



**Christina Andrews**, Senior Director of Professional Services, Axxess Day 1 Session 9 - The Impact of HOPE on Workforce and the Bottom Line

Christina is a seasoned strategic leader in home-based care with 20 years of experience in operational strategic planning and development, marketing and sales, business development, operations, and team management. Her responsibilities included service as a business development manager, hospice administrator, regional leader supporting growth for multi-state operations, and a healthcare consultant supporting growth optimization. Christina's accomplishments include the development of a marketing analytics platform, management of multi-state certificate of need processes, and implementation, optimization, and training for numerous growth initiatives for home health and hospice in the areas of sales, operations, EMR, as well as clinical and leadership development. She earned her bachelor's degree in business administration with a concentration in marketing from the University of Toledo in Ohio and has earned a Six Sigma Green Belt.



Julio Barea, Vice President of Sales, CareTime
Day 2 Session 20 - Medicaid as Your Payor Source for Your Home Care Agency

Julio is a seasoned sales leader with over a decade of experience focused on the home care industry. As Vice President of Sales for CareTime, AllyMS, and affiliated brands, he helps agencies streamline operations and scale their Medicaid and private pay services. Julio is passionate about empowering providers to deliver higher quality care by removing operational roadblocks and embracing technology. His insights are grounded in years of working alongside agencies navigating the evolving home care landscape.



**Jennifer Bierhup, RN, WCC, CCM, iRNPA, FACCWS,** Director, Clinical Education, Tissue Health Plus Day 1 Session 17 - Overcoming Non-Compliance: It's not what you think!

Jennifer is a highly respected wound care nursing leader and innovator with nearly two decades of experience in acute and post-acute settings. As a recognized expert in wound care education and value-based case management, Jennifer authored and narrated the comprehensive, multidisciplinary STEPP into Healing education course designed to enhance clinical proficiency for home health providers and medical practitioners. She has also developed business methods for wound care case management, demonstrating a proven track record of improved healing outcomes. Jennifer is the author of the innovative 6 Rights for Wound Dressing Administration. Passionate about patient advocacy, value-based outcomes, and advancing wound care education, Jennifer is committed to developing innovative strategies that improve healing, enhance clinical decision-making, and drive excellence in wound care case management.



Madison Burns, Manager, Customer Success, Trella Health
Day 2 Session 21 - Leveraging Market Intelligence and Collaboration for Referral Growth

Madison started her career with Trella Health on the BDR team after graduating with a degree in interdisciplinary studies. She was in charge of selling the company's newest product at the time and had to pave the way for future BDRs and teams to support these new customers. She was then promoted to Senior BDR, a new role for Trella at the time, where she was able to help lead training calls, build content for outreach, and be a team leader. After one and a half years on the BDR team, Madison was promoted to the customer success team. After a few months, she was part of a small team focused on changing the way things had always been done for a subset of customers. After proving things could be improved, she was promoted to Senior Customer Success Manager over the Accelerator team. This team is focused on getting closer to customers, assisting their teams to realize the full value of the platforms, and helping them achieve smarter growth and healthier outcomes!



Cindy Campbell, MHA, BSN, RN, CCS-HH, Senior Director Advisory Services, WellSky Day 2 Session 26 - The Innovative Leader - Differentiating Practice and Outcomes

Cindy is a nationally recognized thought-leader and management consultant to the continuum of healthcare at home. Cindy holds a Master of Health Administration with specialty in Healthcare Informatics, and a Bachelor of Science in Nursing. Cindy brings deep experience leading multi-service line healthcare at home, followed by national management consulting across the country. Cindy and her colleagues help agencies leverage strategic thought, innovation, and operational efficiency into organizational, work-process, and clinical model design for Home Health, Hospice, Palliative Care, and Private Duty organizations throughout the United States.



**Arnie Cisneros, PT,** President, Home Health Strategic Management

Day 1 Session 13 - Potentially Preventable Hospitalizations (PPH) - Managing HH programming content for PPH Success

Arnie is a leading speaker in Value-Based programming for Impact Act reforms. After working across the Care Continuum in his clinical career, he works with Health systems, Hospitals, and Home Health Providers to deliver the highest-quality care and outcomes. He is renowned for his adaptation of traditional care programming in response to healthcare reforms.



Phil Feldman, CPA, National Director of Revenue Cycle Management, HHAeXchange

Day 1 Session 8 - From the Top Line to the Bottom Line: Protecting Your Agency's Profitability in the Current World

Phil is a CPA with over 25 years of experience with progressively increasing responsibility in operational and financial management for national home healthcare agencies. Phil is presently National Director of Revenue Cycle Management at HHAeXchange where his role is to provide thought leadership, education, and support to HHAeXchange and the Home Care and I/DD industries in the area of Revenue Cycle Management. Prior to HHAeXchange, Phil worked with Sandata, and prior to that, with a very large multi-state adult and pediatric home care agency as Vice President, Operations and then as Vice President of Payer Contracting and Legislative Affairs.



**Jonas Fortenberry,** Vice President, Business Development, POM Safe

Day 1 Session 5 - "It's Just Part of the Job": The Leadership Trap We Need to Leave Behind

Jonas is an experienced healthcare leader with over a decade in home-based care, where he's served as both an operator and business development strategist. As Vice President of Business Development at POM Safe, Jonas works with providers nationwide to integrate proactive safety solutions into clinical and operational workflows. A former home health and hospice administrator, he brings firsthand insight into the challenges of protecting field staff while balancing patient care and compliance. Jonas regularly speaks on workplace violence prevention, technology-enabled safety, and how providers can build safer, more resilient teams.



Ben Fuller, Account Executive, Trella Health

Day 2 Session 21 - Leveraging Market Intelligence and Collaboration for Referral Growth

Ben has a strong commitment to helping organizations deliver the highest quality of care and has played an integral role in enabling teams to improve patient outcomes and promote operational growth across the continuum of care. A proud graduate of the University of Alabama, Ben holds a bachelor's degree in Kinesiology—a foundation that has fueled his passion for healthcare and deep desire to make a difference in the lives of others. Ben's journey into healthcare was driven by a clear purpose: to serve, support, and elevate those who care for others.



Melinda Gaboury, COS-C, Chief Executive Officer, Healthcare Provider Solutions

Day 2 Session 19 - Improving HHCAHPS Scores

Melinda has more than 30 years in home care, with over 22 years of executive speaking and educating experience, including extensive day-to-day interaction with home care and hospice professionals. She routinely conducts Home Care and Hospice Reimbursement Workshops and speaks at state association meetings throughout the country. Melinda has profound experience in Medicare PDGM training, billing, collections, case-mix calculations, chart reviews, and due diligence. UPIC, RA, ADR, and TPE appeals with all Medicare MACs have become the forefront of Melinda's current impact on the industry. Melinda is also the author of *Home Health OASIS Guide to OASIS-E and Home Health Billing Answers, 2023.* Melinda attended Cumberland University in Lebanon, Tennessee, and received her Bachelor of Business Administration in Accounting. She began her career in 1991 with a large Tennessee-based home care chain as a staff accountant and later joined a national healthcare consulting firm as their Reimbursement Manager.



Katie Gallenstein, BSN, RN, HNB-BC, Owner, Mindful Works Wellness

Day 2 Session 22 - Wholehearted Nursing: Holistic Strategies to Reconnect with Meaning

Katie is a seasoned healthcare leader with over 20 years in nursing and 16 years in home health and hospice. She has led multi-site agencies across several states, overseeing clinical services, quality, operations, executive leadership, and M&A. Katie holds board certification in Holistic Nursing (HNB-BC) and has previously held certifications including COS-C and CEHCH. She served on the OCHCH Board from 2020–2023 and was OCHCH's Director of Development and Policy. Katie is deeply committed to preserving the dignity of care in the home and fostering a culture of continuous growth. Now focused on holistic wellness, she integrates her clinical expertise with modalities like meditation, sound healing, coaching, and somatic breathwork to help healthcare professionals and workers reconnect with meaning and purpose—restoring well-being and improving outcomes for both caregivers and patients.

**PRESENTERS** 



Michael Greenlee, MBA, CEO, HealthRev Partners

Day 1 Session 7 - Harnessing Technology and AI for Operational Excellence in Home Health

Michael, throughout his 20-year career in health care, has worked firsthand with many organizations to improve operations and drive growth. Through his leadership, sound business strategies, and dedication, he's been recognized for producing high-value results. As the Founder & CEO of HealthRev Partners, Michael applies these principles to drive strategic initiatives to deliver innovative solutions and exceptional client service for home care agencies. Michael lives in Missouri, where he and his wife raise three amazing daughters. He's active in his church and community, where he has served as a coach for softball, basketball, and golf. In his free time, he enjoys spending time with family, working out, and playing golf.



**Jaclyn Johnson, PT, DPT,** Account Executive, Client Success, Homecare Homebase Day 1 Session 1 - Metrics, Margins and Market: Data Trends in Home Health & Hospice

Jaclyn has a multi-faceted background in healthcare. She graduated from Aquinas College in Grand Rapids, Michigan, with a B.S. in athletic training and went on to pursue her Doctor of Physical Therapy degree from the University of St. Augustine for Health Sciences in St. Augustine, Florida. She found her niche in the home care space where she held positions as a field clinician and various leadership roles in agency operations for nine years before joining Homecare Homebase. Jaclyn currently works with enterprise clients as an Account Executive and is passionate about improving all aspects of the patient and user experience.



**Colleen Jones,** VP Operations, Alora Healthcare Systems Day 2 Session 30 - How to Prepare for Medicare Home Health Surveys

Colleen, a native of Warren County, Ohio, brings over 30 years of experience in home health care, with a strong focus on clinical operations and Medicare compliance. She began her career in 1992 at a hospital-based Home Health and Hospice agency, quickly earning a reputation for excellence in survey readiness and regulatory leadership. Her expertise expanded nationally through roles with Arapaho Home Health Management and Nursefinders, where she supported agencies across multiple states in improving compliance and operations. Colleen also collaborated with Seton Healthcare to help establish rural healthcare facilities in Central Texas. For the past 16 years, Colleen has served as a key executive at Alora Home Health Software. Her operational insight has been instrumental in earning CHAP and ACHC certifications for Alora's solutions across Home Health, Hospice, and Home Care. She continues to empower agencies nationwide through her deep industry knowledge and leadership.



**Daphne Kackloudis,** Member, Brennan, Manna & Diamond, LLC Day 1 Session 4 - 2025 Employment Law Update for Healthcare Providers and Risk Mitigation

Daphne is a Member of the firm, and she heads BMD Columbus' health care practice. Daphne's success—and that of her clients—is rooted in the nexus between traditional health care legal services and health care public policy. She has broad and deep experience in health care operations, and regulatory compliance, as well as board governance, Medicaid, public policy, and government affairs. Daphne advises health care trade associations and health care providers as outside counsel and in-house as a member of her clients' senior leadership teams.



**Shane LuQuire,** Senior Growth Consultant, CHAP Day 2 Session 27 - Strategies for Growth and Profitability

Shane, with a remarkable 25-year journey in post-acute care, is a seasoned Growth Specialist predominantly rooted in DME, home health, and hospice. He has exhibited profound leadership, notably as a national company's Vice President of Sales. LuQuire's true leadership testament lies in fostering employee recruitment and retention, skill development, and promotion. Deeply involved in acquisitions and turnarounds, he has consistently demonstrated his capability to transform businesses. Believing in cultivating the right culture for success, LuQuire has crafted leadership training, established pivotal performance metrics, and excels in integrated frequency, territory optimization, and mapping. As a Growth Consultant, he makes strides in strategic tool development, client training, and using data to identify market differentiators. LuQuire's unique blend of experience, strategic insight, and unwavering dedication positions him as an invaluable asset for organizations on a growth trajectory.



**Kimberly McCormick, RN, BSN,** Executive Clinical Director, Home Health Strategic Management Day 1 Session 13 - Potentially Preventable Hospitalizations (PPH) - Managing HH programming content for PPH Success

Kimberly is a highly accomplished clinical consultant in the Home Health industry. Her experience in Home Health, eight years spent as Administrator of a Home Health Agency, has given her the experience and the knowledge to provide unrivaled insight into the home care arena. Kimberly has established herself as a national expert in the area of Utilization Management and Operation Excellence in Home Health services.



Caren McHenry Martin, PharmD, BCGP, Senior Clinical Manager, Enclara Pharmacia Day 2 Session 23 - The Anticoagulant Conundrum: Facts, Fallacy, and Finding the Right Words Day 2 Session 29 - Management of the Terminally III Cardiac Patient

Caren earned her Doctor of Pharmacy degree from the University of Nebraska Medical Center and completed an executive residency with the American Society of Consultant Pharmacists. She has enjoyed working in a wide range of nonconventional clinical roles, including pharmacy association management, senior care, pharmacy benefits management, ambulatory care, value-based care, and hospice. She is a board-certified geriatric pharmacist, has worked as a North Carolina Clinical Pharmacist Practitioner, and has authored more than a hundred articles for national pharmacy publications. She is a frequent presenter at state and national hospice conferences. Dr. Martin is currently serving in the role of Senior Clinical Manager at Enclara Pharmacia.



**Kristie Meers, RN, BSN, CHPN,** Chief Clinical Officer, Careficient Day 1 Session 3 - Navigating Hospice Federal Audits

Kristie is a dedicated healthcare professional with 37 years of nursing experience, including the past 17 years focused on Hospice Leadership, Quality Management, and Clinical Compliance. As the Chief Clinical Officer at Careficient, she oversees all aspects of clinical operations, driving strategic goals through technology adoption, process improvement, and enhanced clinical documentation that supports patient outcomes and operational efficiency. Prior to her current role, Kristie served as Vice President of Clinical and Regulatory at Careficient and held leadership roles such as Owner of Elevate Healthcare Consulting, Regional Hospice Quality Compliance Coordinator, CHAP Site Visitor, and Executive Director and Director of Clinical Services. Her expertise and leadership have been instrumental in advancing hospice care standards and fostering a culture of continuous improvement.



**Tony Meluzio, B.S., M.A.,** Director of Professional Development, Axxess Day 1 Session 16 - Upskilling the Workforce

Tony has 25-plus years of homecare experience, working in many areas of home health, including as a clinician, educator, consultant, and leader. Tony has spoken most recently at the Texas Association for Home Care and Hospice on training staff for survey readiness. Tony has taken on the Director of Professional Development role for Axxess LLC, a leading healthcare technology company. Tony has collaborated with intradepartmental teams to develop and promote learning strategies and training deployment for successful operational and clinical outcomes. He has a Master's in Instruction Design and Technology from West Virginia University.



Jenna Parks, Marketing Associate, GEOH
Day 1 Session 11 - Waiver Types To Help You Grow Your Agency

Jenna has had the opportunity to support over 100 agencies by sharing valuable waiver information through webinars with GEOH. GEOH specializes in billing for waivers, and their billing expert, Derek, will be available to answer any billing-related questions. Jenna is passionate about helping agencies understand and navigate waiver programs because she truly believes it empowers them to grow, improve operations, and ultimately serve more individuals in need. Her goal is to equip agencies with the tools and knowledge they need to thrive in an ever-changing care landscape.



**Kristy Pyles,** Founder and CEO, In Your Corner Consulting Day 1 Session 2 - Electronic Visit Verification Impact to Providers Day 1 Session 12 & Day 2 Session 24 - EVV Office Hours

Kristy brings over 20 years of invaluable compliance experience from county and state levels. Leading EVV implementation as a state payer, she witnessed the compliance burden on providers and vendors, prompting her to found In Your Corner Consulting (IYC) in 2020. IYC provides comprehensive support to providers and technology vendors nationwide, specializing in EVV implementation and compliance. Kristy has led CMS EVV certification efforts in five states and helps providers navigate EVV claims denials to minimize revenue impact. Kristy is passionate about empowering providers to succeed.



**Lisa Selman-Holman, JD, BSN, RN,** Vice President, Clinical Services, McBee, part of Netsmart Day 2 Session 25 - PDGM Metrics: Connecting Functional Status, Comorbidities, and Financial Outcomes

Lisa brings over 35 years of unparalleled expertise in home health and hospice care. A registered nurse and home care attorney, Lisa is a specialist in regulatory compliance. Her career spans various roles, from field nurse to executive, where she has adeptly managed accreditation surveys, acquisitions, and regulatory challenges. In her current role, Lisa oversees the clinical aspects of consulting projects, offering expert guidance on clinical operations, quality improvement, patient care standards, and regulatory compliance. She also plays a pivotal role in business development, identifying potential clients and crafting consulting proposals tailored to their clinical needs.



**Mercedes Sieg**, Attorney, Brennan, Manna & Diamond
Day 1 Session 4 - 2025 Employment Law Update for Healthcare Providers and Risk Mitigation

Mercedes is an Attorney with Brennan, Manna & Diamond working out of their Akron and Columbus offices. She is building her practice in employment and labor law, focusing on workplace compliance and dispute resolution.



Rob Simione, Vice President, SimiTree

Day 1 Session 1 - Metrics, Margins and Market: Data Trends in Home Health & Hospice

Rob has more than 15 years of progressive accomplishments and leadership in finance, operations, and data analytics to support the home health and hospice industry. As an experienced leader in financial and operational performance improvement with expertise in organizational assessment, budget, and financial management, Rob has served in many interim management positions. A CPA in the State of New York, Rob has worked closely with a wide variety of organizations to develop financial, operational, marketing, and information technology benchmarks that are critical to daily business operations and long-term financial planning. Prior to his years in home care and hospice, Rob worked at Price Waterhouse Coopers, where he received the Chairman's Award for excellence in teamwork. There, he served as a senior tax associate, gaining experience in financial accounting and reporting standards for corporate and partnership taxes, auditing, equity compensation, and tax attribute allowances. He graduated from Villanova University with a B.S. in accounting.



Jeana Singleton, JD, Member and General Counsel, Brennan, Manna & Diamond Day 1 Session 10 - Ohio Nurse Practice Act Update 2025

Jeana has a national healthcare law practice focusing on healthcare operational matters, including state and federal regulatory compliance, healthcare transactions, healthcare policy, public health initiatives, corporate law, and business-legal strategy. Jeana has a special interest in the expanding role of advanced practice providers, the growth of consumer-driven health practices, and transformative strategies to find efficiencies and cost-savings in the healthcare industry. She also serves as general counsel for the Ohio Association of Advanced Practice Nurses (OAAPN) and the Ohio State Association of Nurse Anesthetists (OSANA). OAAPN awarded her the Advocate of the Year Award in 2009 and 2021. Staying relevant in a transforming industry is key to sustainability and the value that Jeana offers.



Hannah Vale, M.Ed., Chief Growth Officer, HealthRev Partners Day 1 Session 7 - Harnessing Technology and AI for Operational Excellence in Home Health

Hannah is a strategic leader in home health with a background in education, leadership, and creative marketing. As a key force at HealthRev Partners, she helps agencies optimize financial performance and navigate industry changes with efficiency and clarity. She is the co-host of Home Health Revealed podcast, dedicated to uncovering insights, trends, and best practices for success in home health. Known for her innovative approach to marketing, she combines storytelling, strategy, and industry expertise to connect with home health professionals in meaningful ways. With a deep love for her work, her family, and the never-ending adventure of parenting in Northeast Ohio's unpredictable weather, Hannah brings humor, grit, and innovation to everything she does.



**Derek Vester, Director of Billing, GEOH** Day 1 Session 14 - Best Billing Practices in a Changing Medicaid Environment

Derek, with over a decade of healthcare expertise, has proven himself as a trusted leader in Medicaid billing. Serving as the Billing Director at GEOH, Derek successfully oversaw the processing of more than 143 million Medicaid claims, ensuring agency owners receive timely and accurate payments. One of his standout achievements includes recovering \$1.4 million in back billing for a single agency, showcasing his dedication to providing efficient, solutions-driven support to healthcare organizations.



Regina Wild, LPN, CRCR, Director of Managed Care Consulting, Healthcare Provider Solutions Day 2 Session 28 - Navigating the Future of Managed Care

Regina is an experienced healthcare professional with over 15 years of industry experience. She has worked as a nurse, business development professional, and contracting/credentialing specialist. Regina has a deep understanding of the healthcare system and has worked in various healthcare settings, gaining valuable insights into the industry. Regina's primary focus is on Managed Care contracting, where she helps providers maximize reimbursements, strengthen referral relationships, and expand their market presence. She is passionate about assisting healthcare providers in navigating the complexities of the industry and achieving their goals. In addition to her work in the healthcare industry, Regina is actively involved in several healthcare associations.



Jaymie Wilson, APRN-CNP, ACHPN, Chief Operating Officer, PDC Rx

Day 1 Session 15 - Deprescribing in Hospice

Jaymie completed her first degree in nutritional sciences from Oklahoma State University. After teaching for a bit, she went on to complete her BSN at The University of Tulsa where she then went on to work in critical care. After eight years in the ICU as a certified critical care nurse (CCRN), she was invited to join an inpatient palliative care team where she found her passion for advanced care planning, palliative care, symptom management, and hospice education. In 2015, she completed her advanced practice degree from The University of South Alabama and became an Adult-Gerontological Acute Care Nurse Practitioner. In June of 2017, Jaymie joined the PDC Rx team, where she continues to work toward education on end-of-life care. When not in the office, Jaymie can be found boating at the lake, traveling (particularly passionate about medical mission trips and health advocacy in Tanzania), or attempting to be fit at the gym.

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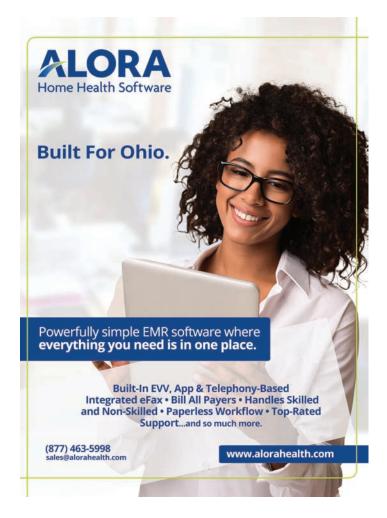






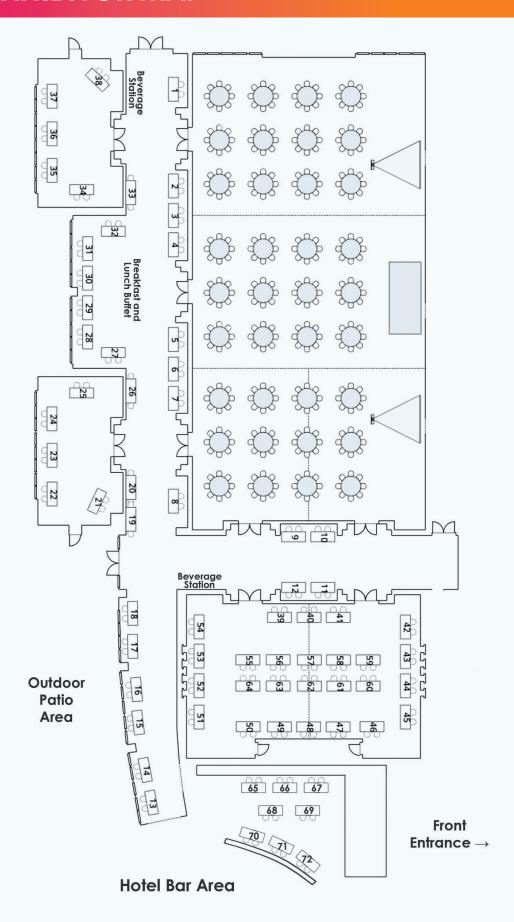








## **2025 EXHIBITOR MAP**



**EXHIBITORS** 

chapinc.org

CHAP is a CMS (Centers for Medicare & Medicaid Services) approved accreditor. CHAP accreditation helps agencies have processes to ensure ongoing quality, growth, and compliance. Our surveys are accepted in some states for initial licensure requirements. Many states accept CHAP surveys in lieu of ongoing licensure surveys, and some states require accreditation.



careforth.com

Our mission is to surround family caregivers with connectedness, so they can confidently care for their loved ones at home. At Careforth, how we show up matters. Every day, in every interaction, our values shine through—to inspire us, guide us, and support us in acting on and living out our purpose to help caregivers confidently care for their loved ones at home.



#### **Vitable Health**

vitablehealth.com

Vitable is an enhanced Primary Care membership that makes it easy for you to get high-quality care, whenever you need it. Experience delightful in-home primary care visits and virtual visits from a dedicated team of providers who really get you. The membership also comes with access to over 1.000 free prescriptions, labs, and a mental health program for you and your family.



#### **Patients Choice Laboratories**

Booth 4

pclabsdx.com

At PCL we are pioneering new ways to provide patient care. By delivering physicians with the most precise testing and industry-leading robust reporting, patients and providers now have a real choice for diagnostic services.



#### **Reidy Medical Supply** Booth 5

reidymed.com

Reidy Medical Supply was founded in 1992 by Ted and Rita Stitzel. They truly believe in improving lives with every touch, and have spent their combined 50-plus years of experience in the field working tirelessly to provide the best customer experience possible.



trellahealth.com

To thrive in today's rapidly-changing care economy, you need to know you're making the best decisions for your organization—decisions based on solid data, not hearsay. With Trella on your team, you can make those decisions with confidence. We empower providers from across the care continuum to work together, paving the way for healthier, more cost-effective outcomes. There's a lot of data out there—we'll help you use it to find topperforming partners and take decisive action.



#### **HHAeXchange**

Booth 7

hhaexchange.com

Founded in 2008, HHAeXchange is the leading technology platform for homecare and self-direction program management. Developed specifically for Medicaid home and community-based services (HCBS), HHAeXchange connects state agencies, managed care organizations, providers, and caregivers through its intuitive web-based platform, enabling unparalleled communication, transparency, efficiency, and compliance.



**ACHC** Booth 8 achc.org

A nationally recognized accreditation leader, Accreditation Commission for Health Care (ACHC) embodies excellence, integrity, and unparalleled service. Since 1986, our goal has been simple: to help you demonstrate the highest standards of performance and patient care through our educational, collaborative approach to accreditation.



#### **Molina Healthcare of Ohio** Booth 9

molinahealthcare.com

Molina believes every person, family, and community deserves access to high-quality health care regardless of their situation. Our mission is to deliver effective, reliable, and affordable health care to those who need it most. We strive to meet the physical, social, and emotional needs of each member and to strengthen the communities we serve.



WellSky wellsky.com

WellSky is a technology company advancing human wellness worldwide. As the leading software and services partner for home health, hospice, palliative care, and personal care providers, WellSky drives efficiency and profitability, helping you deliver outstanding patient care, control costs, manage risk, and strengthen referral and payer relationships. Our full suite of software and services addresses the continuum of health and social care—helping organizations and communities solve tough challenges, improve collaboration for growth, and achieve better outcomes through predictive insights that only WellSky solutions can provide.



## enclara Enclara Pharmacia

Booth 11

enclarapharmacia.com

Enclara Pharmacia is the nation's leading hospice and palliative care pharmacy solutions provider, delivering innovative services that empower caregivers and providers to enhance the quality of life for individuals with progressive illnesses. Enclara helps organizations and clinicians deliver exceptional care with confidence and ease.



**Enzo Health** Booth 12 enzo.health

Enzo Health automates documentation workflows like intake, clinician documentation and coding, and quality assurance review with artificial intelligence.



#### **Shield HealthCare** Booth 13

shieldhealthcare.com

Shield HealthCare offers advanced urological, incontinence, ostomy, enteral nutrition, diabetes, and wound care supplies from leading manufacturers that work to optimize patient health and comfort, improve outcomes, and maximize lifestyle freedom. We provide expert billing to Medicaid/Medical, Medicare, and select Managed Care and private insurance plans, and 97.7% of our customers would recommend us to friends and family.



Booth 14

curantissolutions.com

Curantis Solutions was born from a desire to put hospice and palliative care first. With a genuine culture of caring, our team is dedicated to creating a refreshingly simple software experience that utilizes emerging technology, smart design, and a cloud-native/serverless architecture to create an experience that is congruent with the technology you utilize in your everyday life. It's time for hospice and palliative care software to make life easier versus creating arduous workarounds and added frustration. It's time you experience Curantis Solutions!



## dragonfly Health Booth 15 dragonflyhealth.com

Dragonfly Health is the only DME and Pharmacy management solution that provides access to industry experts, a comprehensive nationwide provider network, and a powerful user-centric software platform. We deliver peace of mind to patients and caregivers while supporting our post-acute partners' efficiency, cost, and quality goals.



#### **Angel Care Medical** Booth 16 angelcaremedicalltc.com

Serving the surrounding tri-state areas and now nationally, Angel Care Medical provides prompt, professional service to ensure your patients and loved ones are cared for properly. With a wide array of long-term care, bariatric, rehabilitation, recovery, and daily use products, we can provide whatever you need, whenever you need it! Our growing customer base is continually expanding, as is our product lineup. Contact us today to see how we can serve you and your facilities.



stoneridgepartners.com

Stoneridge Partners is a national healthcare mergers and acquisitions advisory firm that manages complex transactions for home care, home health, hospice, behavioral health, and pharmacy companies. Our team of experienced healthcare advisors provides complete, confidential representation throughout the course of a transaction to both potential buyers and sellers.



#### **nVoq** Booth 18 nvoq.com

nVoq Incorporated, headquartered in Boulder, Colorado, provides HIPAA-compliant, SaaSbased technology to the healthcare industry, with an emphasis on the post-acute care segment. nVoq is dedicated to transforming clinical documentation practices by addressing challenges in point-of-care data capture. The company focuses on enabling revenue protection, clinician retention, and higher-quality documentation delivering meaningful ROI to its customers. For over a decade, nVoq has been crafting its healthcare solutions with advanced technologies, particularly artificial intelligence, at their core. With proven success in home health and hospice, nVog is expanding its reach to support the broader ecosystem through strategic partnerships and innovation.



#### **Buckeye Health Plan**

Booth 19

buckeyehealthplan.com/providers

Buckeye Health Plan (Buckeye) is a care coordination plan contracted with the State of Ohio's Department of Medicaid (ODM) and the federal Center for Medicare and Medicaid Services (CMS) to serve Medicaid, Medicare, dual-eligible, and exchange program members. Buckeye has developed the expertise to work with government program members to improve their health status and quality of life. Our number-one priority is the promotion of healthy lifestyles through preventive healthcare. Buckeye works to accomplish this goal by partnering with the primary care providers (PCPs) who oversee the healthcare of Buckeye members.



# geoh.app

GEOH's agency management software and billing services are built to make your Ohio agency stronger, smoother, and more profitable. GEOH takes the stress out of running a home care agency by using straightforward technology that puts payment, EVV, and scheduling right at your fingertips. But GEOH isn't just software; we also have a billing services team. GEOH's billing team can get you paid quickly, every time. Don't worry about Ohio's EVV claims adjudication; GEOH has your back and gets you paid, no matter the changes in Medicaid!



#### **Home Health Notify** Booth 21 homehealthnotify.com

Home Health Notify (HHN) is a HIPAA-compliant communication platform, created BY a home health agency FOR home health agencies. Keeping communication in real-time allows for real-time care, which leads to better outcomes. It's not just a tool for communication; it's a tool for preventing hospitalization.



#### **Healthcare Provider Solutions** Booth 22

healthcareprovidersolutions.com

At HPS, our core services include home care and hospice billing and collections, receivable collection projects, coding, chart reviews, operational reviews, managed care consulting, and education.



#### Netsmart/McBee

Booth 23

ntst.com

Netsmart is an industry-leading healthcare technology company empowering providers to deliver value-based care to the individuals and communities we serve. The Netsmart CareFabric® platform serves as a unified, connected framework of solutions and services for human services, post-acute, payers, and public sector communities. Our post-acute care community includes hospice, home health, palliative care, personal care, life plan communities, senior living, geriatrics, and skilled nursing facilities. Together, with our clients and vendors, we develop and deliver innovative technology, including electronic health records (EHRs), health information exchanges (HIEs), analytics, artificial intelligence (AI), and telehealth solutions and services that assists organizations to transform the care they deliver. The result has helped make an impact on the lives of more than 143 million individuals for the better.



berrydunn.com/home-health

BerryDunn partners with home health, hospice, and private-duty agencies to optimize their operations through training, benchmarking, coding and OASIS reviews, reimbursement consulting, and more.



#### **CHC Solutions**

Booth 25

chcsolutions.com

Moving Health Forward. We think differently about medical supplies. We take the burden off of patients by working directly with their health care providers and insurance companies. We receive orders directly from doctors and their staffs. We determine coverage. We pack and ship supplies directly to patients. When there's an issue with prescriptions or coverage, we work it out. We do it by listening to patients and working on their behalf to find solutions that make a difference. Everything we do is about improving the patient experience. Caring is the difference.



#### **PurposeCare** Booth 26

purposecare.com

PurposeCare is seeking home health and home care agencies to join our family of companies with the ultimate goal of building a fully integrated continuum of home-based services throughout the Midwest focused on serving dual eligible (recipients of Medicare and Medicaid) community members.



hchb.com

Homecare Homebase was started by industry veterans in 1999 to tackle the real-world challenges of nurses on the front lines of home health care. As the home-based care industry continue to grow and adapt, we have transformed into a cutting-edge and comprehensive software platform with a variety of supportive products and services. This platform is designed to empower outstanding in-home healthcare and hospice services and is widely utilized by the foremost leaders in the field.



#### **HealthRev Partners**

Booth 28

healthrevpartners.com

HealthRev Partners specializes in revenue cycle management for home health, hospice, and palliative care agencies, delivering innovative, tech-enabled solutions that maximize cash flow and drive financial performance. By offering services such as clinical documentation coding, claims submission, and billing recovery, HealthRev Partners streamlines complex reimbursement processes, reduces administrative burdens, and ensures compliance. Their scalable, data-driven approach enables healthcare organizations to focus on providing exceptional care while accelerating growth and reinvestment. Based in Ozark, Missouri, HealthRev Partners is dedicated to empowering agencies nationwide to achieve operational excellence and expand their mission to touch more lives.



#### **Alora Home Health Software** Booth 29

alorahealth.com

Alora is engineered to keep Hospice agencies running at peak efficiency. From dashboards and tools tracking the most critical components of care, to our team providing you with the highest level of agency training and support, Alora's easy-touse system streamlines clinical documentation, tracks patient care, manages billing operations, and ensures regulatory compliance.



#### **GMS**

Booth 30 groupmamt.com

A professional employer organization (PEO) is made up of HR professionals who manage administrative tasks. Let GMS handle your payroll, taxes, HR services, employee benefits, and risk management.



Booth 31

axxess.com

Axxess is the leading global technology platform for healthcare at home. The company offers a robust ecosystem that empowers healthcare organizations and professionals to deliver the highest quality care.



#### **Medline** Booth 32 medline.com

Medline is the largest provider of medical-surgical products and supply chain solutions

serving all points of care. Through its broad product portfolio, resilient supply chain and leading clinical solutions, Medline helps healthcare providers improve their clinical, financial, and operational outcomes. Headquartered in Northfield, Illinois, the company employs more than 43,000 people worldwide and operates in more than 100 countries and territories. Medline makes healthcare run better.



#### KanTime Booth 33 kantime.com

KanTime streamlines all aspects of your agency from beginning to end. From patient intake to scheduling, billing, and payments, our solutions allow you to do what you do best—deliver quality care to your patients.



#### CareLinc Medical Booth 34

carelincmed.com

CareLinc Medical is a 30-year-old company that specializes in servicing hospices and nursing homes. We currently service over 550 nursing homes and 400 hospice locations throughout our service area. Our focus has always been "the patient," which connects us with the hospice and the families in need of our services. We honor the opportunity to work with you and your organization. Please give us a call.



#### **AmeriHealth Caritas Ohio**

Booth 35

amerihealthcaritasoh.com

AmeriHealth Caritas Ohio is a managed care organization that began serving Ohio Medicaid enrollees in February 2023. AmeriHealth Caritas Ohio helps Ohioans get care, stay well, and build healthy communities by addressing the acute and broader social factors that drive health outcomes.



rellevate.com

Attracting and keeping skilled caregivers is more important than ever. Rellevate empowers your agency with innovative payment solutions—like Pay Any-Day and our Digital Account giving your staff faster, more flexible access to their earnings. Enhance your caregivers' financial well-being, boost satisfaction, and set your agency apart in a competitive market.



go-archangel.com

Archangel enhances wound and ostomy care for home health agencies and mobile wound providers in post-acute settings through integrated education, consulting, technology, billing, and supply management solutions. Guided by Integrity, Innovation, and Commitment to Caregivers and Patients, we are part of Mercy Supply Collaborative, a trusted wound, ostomy, and urology distribution company with over 30 years of servicing the post-acute care industry.



#### Massage Chair Break Space Booth 38

kellieenglish.massagetherapy.com

Put your feet up and enjoy a break with Kellie English, LMT, sponsored by NorthCoast Health Care Management Services! It's a busy conference, but we've got you covered with this tenminute massage chair experience, located conveniently in the trade show area.



#### CareScout Booth 39 carescout.com

CareScout provides innovative solutions, in person and digitally, to help older adults and their families enjoy a more dignified and fulfilling aging experience. The CareScout Quality Network is helping long-term care providers to connect with care seekers, get recognized for quality care, and strengthen your person-centered care practices.



Cuvris empowers healthcare-at-home providers to reclaim hours per shift by automating referral, intake, clinical-qualification, and post-admission communication workflows. Our Al teammates increase care team capacity by up to four times while improving payer and regulatory compliance.



#### HealthCare ConsultLink

Booth 41 hc-link.com

HealthCare ConsultLink is a multi-state consulting company that provides clinical, operational, regulatory, and compliance services to home health and hospice agencies. Our online policy manuals comply with federal and state regulations and are also specific to accrediting body standards. Additionally, HealthCare ConsultLink assists with buyer and seller due diligence, customized education, licensing and applications, plans of correction, emergency preparedness plans, mock surveys, and agency start-ups.



#### **HealthCare Synergy**

Booth 42

healthcaresynergy.com

HealthCare Synergy has been a leading software provider for the past 30 years, and we are committed to continuing our support for the post-acute care industry with our software and services. Our clinical and billing teams are here to ease the burden on agencies when it's needed most. Reduce stress, boost revenue and star ratings, and stay prepared for surveys every day.



#### **National HME** Booth 43 nationalhme.com

National HME is a national Direct-Service DME provider with over 60 locations across the country. We proudly serve Hospice, Palliative Care, PACE, and Long-term Care. Our proprietary technology software, Hospice Cloud Pro, was designed to help make DME the easiest part of your busy day. We look forward to meeting you!

**EXHIBITORS** 



#### @HomeConnex

Booth 45 athomeconnex.com

@HomeConnex is your solution for connecting patients to post-discharge care providers and practitioners. From direct skilled home care referrals to coordinating ongoing home-based needs with dedicated providers, @HomeConnex ensures every aspect of care is handled efficiently. By integrating @HomeConnex into your workflow, you position yourself as a market leader—delivering better access, improved quality of care, stronger outcomes, and a measurable reduction in readmissions.



#### **Rise Healthcare Partners** Booth 46

risehealthcarepartners.com

At Rise Healthcare Partners, we help healthcare manufacturers get their products into the hands of providers—because better access leads to better patient outcomes.



#### American Heart Association Booth 47 heart.org

Over our 100-year history, the American Heart Association has been fighting heart disease and stroke and helping families and communities thrive.



## **Edoc Service**

edocscriptus.com

Edoc's suite of offerings that support compliance reporting for home care and hospice include: Scriptus—which is high-quality audio transcription that makes patient reports simpler than ever; Onboard—which is digitized onboarding paperwork; eSign—which is digital signatures; and ePoster—which is all your up-to-date federal and state compliance posters, accessible online.



#### **Help at Home**

Booth 49

helpathome.com

Help at Home is one of the nation's leading providers of high-quality, relationshipbased in-home care, helping seniors and individuals with disabilities live safely and independently in their own homes. For more than 50 years, families have trusted us to deliver compassionate, personalized care tailored to each client's needs. With operations in 11 states, we serve more than 70,000 clients annually through 65,000 dedicated caregivers, supported by our caregiver-first culture. We are also exploring growth opportunities across Ohio. If you have ever considered selling your agency or are simply curious about what that process might look like, we would welcome the opportunity to connect, introduce ourselves, and learn more about your work.



#### **Preferred Benefit Consultants**

Booth 50

preferredbenefits.net

Preferred Benefit Consultants is a national benefit agency that specializes in the Homecare marketplace. We have partnered with hundreds of agencies and solely focus on Homecare. Certified Benefit Advisor for HCAOA.



#### IntellaTriage Booth 51

intellatriage.com

IntellaTriage is the nation's leading provider of after-hours nurse triage for hospice and home health providers, delivering nurse-first triage solutions and leveraging the largest team of licensed nurses to provide compassionate, round-the-clock care, 365 days a year. We offer providers and caregivers a direct line to trained nurses who operate above and beyond the traditional non-clinical answering service to improve the patient experience, reduce nurse burnout, and increase financial performance.



#### **SimiTree** Booth 52 simitreehc.com

SimiTree is the industry leader in tech-enabled solutions for billing, coding and OASIS, data analytics, consulting, recruiting and staffing, and Al-powered innovation—driving operational

efficiency and revenue growth with a focus on clinical excellence for home health, home care, and hospice organizations. With SimiTree, you can concentrate on delivering exceptional patient care while our team of over 600 industry experts supports your clinical, financial, and operational needs. Serving more than 770 active clients and over 16,000 agencies, we help providers strengthen performance, increase revenue, and improve outcomes. In addition to our comprehensive consulting services, SimiTree offers a powerful suite of data analytics tools and outsourced solutions tailored to the unique needs of care providers.



#### **REVIVECARE** Advanced Wound Care

Booth 53

revivecaring.com

Revive Care stands out as an alliance of premier healthcare providers treating patients with the utmost compassion and expertise, treating each individual as a member of our extended family. Leading the industry in specializing in advanced wound care, we deliver exceptional services to home care patients and facilities. Our goal is to put an end to chronic wounds.



#### **Care Connect** Booth 54

careconnectmobile.com

CareConnect's Al-powered Workforce Operating System offers comprehensive solutions to support home care agencies throughout the entire caregiver lifecycle—from recruitment to engagement to retention. By streamlining workflows, leveraging predictive analytics, and automating processes, agencies can hire up to 50% faster, reduce recruitment costs by 30%, and cut turnover by as much as 25%. Increase referrals, avoid penalties, and build a more reliable, loyal workforce—all in one place.



#### Qualis/WorldView Booth 55 qualis.com

Hospice teams shouldn't have to waste time chasing down equipment, managing vendors, or untangling complex billing. That's where Qualis comes in. We give you total control over your DME operations—without adding extra work. With a nationwide network of 900-plus DME vendors, EMR-integrated ordering, and real-time tracking, we help hospices cut costs, reduce headaches, and enhance patient care. Transparent pricing, proven results, and a smarter way to manage DME for better hospice operations.



## Booth 56 caretime.us

CareTime stands out as the straightforward and user-friendly solution for home care agencies, providing a seamless experience unlike other complex alternatives. With essential features like CRM, scheduling, EW, reporting, and a family portal, CareTime serves as a comprehensive "one-stop shop" for managing your business efficiently. Its billing system supports VA, Medicaid, Private Pay, and LTCI, ensuring accurate claim submissions and faster payouts, so you get paid on time, every time.



#### **HealthCare Strategies** Booth 57

hcstrategies.com

HealthCare Strategies is a home health and hospice support company, serving clients throughout the U.S. for over 25 years. We offer a comprehensive range of business solutions including HCS Connect EMR, Outsourcing for Revenue Cycle Management, Coding & OASIS Review, and Consulting & Education. HCS Connect offers the premier home care and hospice software package for today and the future. Through comprehensive design processes and team collaboration, our software offers the fullest compliment of applications. Referrals to admission, scheduling to patient contact, clinical documentation to billing, the HCS Connect platform simplifies operations and streamlines processes, so you can do what you love...care for your patients.



#### **IV Solutions** Booth 58 iv-solution.com

IV Solutions is a full-service pain management compounding infusion pharmacy dedicated to hospice providers. We offer a full line of infusion products: Pain Management, Inotropic therapy, TPN, Antibiotic, and IPU Support.



#### HospiceChoice Rx

Booth 59

hospicechoicerx.com

HospiceChoice Rx is a national hospice-only PBM that offers an innovative technology platform, NaviScript, with streamlined workflows for automated medication ordering. Our quality services offer value to hospice programs with convenient tools and education for nurses and administrators that help organizations save time and money.



#### **Paradigm** Booth 60 paradigmseniors.com

Paradigm specializes in Medicaid and VA billing, collections, authorizations, enrollment, and compliance. Our strongest differentiator is our blend of service and technology: advanced tools backed by a hands-on team that knows every policy nuance and payer shift. We are currently partnered with over 3,500 agencies and are the fastest-growing tech company in the space.



#### CONNECTED501 Booth 62

connected501.com/healthcare

Connected 501's unique cellular as a benefit program and nonprofit state pricing for technology changed the game in 2019. Reduce employee attrition by bundling VANTAGE VOIP phones with Smartphones/Tablets and wearables payroll deducted at state prices. Exclusive products such as our Hospice No-Touch tablet add revenue. Panic buttons to Timeclocks, C501 has you covered!



#### Careficient careficient.com

Careficient provides EMR software solutions for Home Health, Hospice, Palliative, and Home Care management to accelerate growth with compliance-first solutions that seamlessly scale for any size agency. Careficient is the first EMR to be ACHC and CHAP verified. One EMR for all lines of business help agencies to scale more efficiently with automated workflows and process that manage employees, payroll, scheduling, referral sources, patients, doctors' orders, eligibility, electronic visit verification (EVV), OASIS forms, HIS, e-faxing, automated invoicing, accounts receivable (billed and unbilled), collections and payers.



# pdcrx.com

For 24 years, PDC Rx has been helping hospices all over the nation through both people and technology.



#### **Buzz-Skyscape** Booth 66 buzz.skyscape.com

Buzz® (by Skyscape) is transforming home healthcare communication by providing an easy, affordable, and secure communication and collaboration application for all who deliver home and hospice care. Buzz empowers the entire agency staff and external care partners with a simple all-in-one application for text, phone, fax, e-signatures, document sharing, visit verification, group collaboration, and more. We're proven to help partners increase retention, revenue, and STARS ratings while reducing budget anxiety. Additionally, Buzz positions agencies at the forefront of innovation, decreasing workload via innovative Alpowered clinical knowledge and workflow productivity tools.



## NorthCoast Health Care Management

Booth 67 northcoastgroup.org

NorthCoast celebrates its 30th anniversary in 2025, marking three decades of excellence in revenue cycle management for home health, hospice, and infusion providers. The company remains committed to exceptional care and customer satisfaction, advancing healthcare with compassion and support for providers to prioritize patient care.



#### Momba Home Care Ohio

Booth 68

mombahc.com

At Momba Home Care, we are dedicated to empowering caregivers and their loved ones through exceptional home care services. With over 24 years of experience in the home care industry, our mission is to support caregivers and enable their loved ones to lead fulfilling lives.



#### McKesson Medical-Surgical Booth 69

mms.mckesson.com

McKesson offers support in any setting, with an array of medical products and a wide range of services, expertise, and both medical and information technology. Whether in a primary care facility, long-term care, laboratory, patient home delivery or hospice, McKesson offers analytics and answers across the continuum of care, including help from experts in product selection, facilities management, and operations for healthcare organizations of every size.



## Enexia Pharmacy Group Booth 70

enexiaspecialty.com

Enexia Pharmacy delivers a fully integrated hospice pharmacy program designed to support both clinical excellence and operational efficiency. Our comprehensive services include medication dispensing, specialty infusion therapy, and dependable delivery coordination—paired with a full range of patient care supplies, including wound care, and incontinence. By centralizing access to essential therapies and supplies through a single trusted partner, Enexia helps hospice providers reduce complexity, control costs, and ensure continuity of care. We are committed to supporting the highest standard of comfort and support for every patient.



#### Byram Healthcare Booth 72 byramhealthcare.com

Byram Healthcare partners closely with home health agencies to provide disposable medical supplies, clinical support, and cost-containment programs for patients with chronic conditions like wound care, ostomy, and urology. Their Home Health Program helps agencies improve outcomes and manage supply costs by providing customized nurse replenishment kits, tailored formularies, and seamless transitions of care for patients.

## THANK YOU TO ALL OUR AMAZING EXHIBITORS!

Ohio's home care & hospice agencies benefit from the talent and resources you bring to the patient care ecosystem each day. Furthermore, the Council appreciates your support in helping make the Annual Conference & Trade Show a success!



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## OHIO COUNCIL FOR HOME CARE & HOSPICE

# Annual Conference & Trade Show

Celebrating 60 Years of Service September 15 & 16, 2025

