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OHIO COUNCIL FOR HOME CARE & HOSPICE SPONSOR PROSPECTUS

OCHCH sponsorship offers a wealth of creative and exciting ways to promote your organization to home care, hospice, and private duty agencies across Ohio, while also demonstrating your increased support of the industry.



OHIO COUNCIL
FOR HOME CARE & HOSPICE

ABOUT THE COUNCIL



Supporting Ohio's Caring Community

Established in 1965, the Ohio Council for Home Care & Hospice (OCHCH) is a non-profit association that represents the interests of health care at home providers in Ohio.

OCHCH advocates for ethical, compassionate, and quality home and community-based care, as well as for the individuals and families our members serve. As the voice of health care at home, we strive to provide value, resources, and partnership for those who provide care for our most vulnerable citizens.

Learn more at OCHCH.org.





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FOR HOME CARE & HOSPICE

Levels & Opportunities

	DIAMOND \$15K	PLATINUM \$12K	GOLD \$10K	SILVER \$8K	MEMBER+ \$3K
Membership					
Affiliate Membership	✓	✓	✓	✓	✓
Member Spotlight Feature ¹	4	3	2	1	-
Education, Events & Annual Conference and Trade Show (AC&TS)					
AC&TS Credit ²	\$4,000	\$3,000	\$2,500	\$2,000	\$1,500
Mission-Driven Events ³	\$2,000	\$1,000	\$750	\$500	-
Spring Financial Conference Exhibit Space & Session Intro	✓	✓	✓	✓	-
AC&TS Swag (1 Item)	✓	✓	-	-	-
AC&TS Breakout Intro ⁴	✓	✓	✓	✓	-
AC&TS Keynote Intro ⁴	✓	-	-	-	-
Educational Session ⁵	2	1	-	-	-
Enhanced Engagement & Community Connections					
Advisory Board Seat	✓	-	-	-	-
Logo Visibility on Website	✓	✓	✓	✓	✓
Warm Introductions	✓	✓	✓	✓	✓
Visibility at Regional Networking Socials - New for 2025!	5	4	3	2	1
Website Ad (1 month ea.)	4	3	2	1	-

1- Placement of member-provided content in quarterly email newsletters focused on sponsors and affiliate members

2- A Non-Refundable Credit toward any event-related purchase (sponsor tier, exhibit booth, RSVPs, etc.)

3 - Allotment can be applied toward one or both of the following: PAC Golf Outing or CCBC Fundraiser

4- AC&TS Breakout and Keynote introduction availability & assignments based on number of sessions relative to sponsors

5- Work with OCHCH to plan & deliver educational content in either a webinar or in-person setting



À LA CARTE OPTIONS

Education - Partner with OCHCH to help develop and provide a theme and content for an event.

CCBC Fundraiser - A fun event supporting the CCBC (May 7).

Hot Topics Podcast - Underwriting to support the Council's podcast.

Member Adventure - A customized networking experience with OCHCH members, such as a sports tailgate/seat block, executive dinner, happy hour, driving range outing, etc.

Networking - Grow your visibility by sponsoring a regional OCHCH networking event.

Website Ads & Social Media - A customized cadence of visibility on OCHCH's website and social platforms.

Premier Event Sponsor

Select one or all of these to fit your goals.

- Annual Member Business Meeting Dinner (Oct.)
- Spring Financial Summit (March 25 & 26)
- Golf Outing to support the OCHCH PAC (July 27)
- Annual Conference & Trade Show (Oct. 12 & 13)



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THANK YOU



LET'S GET STARTED!

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